WORKING WELL
PRINCIPLES FOR LEADING A MENTALLY HEALTHY BUSINESS

WHY SHOULD YOU GET INVOLVED?
As civic leaders and large purchasers of healthcare, the CEO’s of employers of choice are in a unique position to drive change for employees and their families by identifying and filling unmet employee needs related to mental health and wellness.

20% of Americans and their family members are living with mental illness, and treatment for their most common conditions is effective 80% of the time.

But only 33% of the people who need help will get it, because of the social stigma, the fear of repercussions at work and the lack of quality, affordable, accessible care.

THE $934 BILLION ICEBERG IN OUR PATH
“The economic costs of mental illness will be more than cancer, diabetes and respiratory ailments put together.”

Thomas Insel – Director of National Institute of Mental Health USA at the 2015 World Economic Forum

HOW CAN YOU SUPPORT MENTAL HEALTH AWARENESS, ACCEPTANCE, PREVENTION AND RECOVERY IN THE WORK PLACE?

OUR PLEDGE
Our company will foster a workplace that promotes, supports and improves the mental health of employees and their families.

COLLECTIVE IMPACT
1. Improved health outcomes for employees and their families.
2. Increased productivity and improved performance.
3. Controlled costs for disability and healthcare.

MAKE A DIFFERENCE

BE AWARE
Learn the impacts of mental health on your business.

BE VISIBLE
Sign the pledge, join the CEO Summit, and make an employee announcement.

DEFINE THE PLAN
Assign a senior executive to assess the situation, define a plan for your business, and implement it.

DEMAND ACCOUNTABILITY
Hold stakeholders accountable for delivering quality, affordable, and accessible care for your employees and their families.

MAKE THE CHANGES
Build a culture of awareness, acceptance, prevention, resilience and recovery.

Notes:
National Alliance for Mental Illness
3NwC Annual Cost of Brain Disease Report, 2012